



Case Study: Why I Always Book Andy Jamieson for IDC Events



“Booking Andy was one of the best decisions I made for our events at IDC. His magic isn’t just entertainment; it’s a way to create connections, break the ice, and make every event more memorable. If you’re looking for someone who can bring something special to your corporate gatherings, I can’t recommend Andy highly enough.”

Hannah Dowie –Event Manager

How I Met Andy

A few years ago, I was attending a trade exhibition when Andy Jamieson approached me while performing on a client’s stand. He showed me some close-up magic, and within moments, I was completely drawn in. His performance wasn’t just about tricks—it was about interaction, engagement, and making people feel part of something special.

I was immediately impressed by the way he captured attention and created a buzz around the stand. It was clear to me that his style of entertainment would be a perfect fit for one of our upcoming IDC events. Without hesitation, I asked if he would be interested in performing at our event in Portugal. We exchanged details, and soon after, we were making arrangements.



Our First Event Together

Andy joined us in Portugal and performed during the drinks reception and throughout the evening meal, moving from table to table and amazing our guests with his close-up magic. His presence elevated the event, creating a lively and engaging atmosphere that set the perfect tone for the evening. The feedback was overwhelmingly positive, and it became clear that Andy wasn't just a one-time booking—he was someone I wanted at all our events.

Why I Keep Booking Andy

Since that first event, I have booked Andy for every IDC event where we have an evening dinner. He seamlessly blends into the drinks reception, creating a fantastic icebreaker for guests, and then continues his magic at the tables during the meal, ensuring that everyone is entertained. His performances always spark conversations and leave people with lasting memories.

Beyond his skills as a magician, Andy is an absolute professional—reliable, engaging, and a pleasure to work with. He understands the corporate environment and always delivers an experience that enhances the event.

Final Thoughts

Booking Andy was one of the best decisions I made for our events at IDC. His magic isn't just entertainment; it's a way to create connections, break the ice, and make every event more memorable. If you're looking for someone who can bring something special to your corporate gatherings, I can't recommend Andy highly enough.